Registration fee

<table>
<thead>
<tr>
<th>Stall* Early bird scheme*</th>
<th>Registered members of MPEDA or SEAI</th>
<th>Indian</th>
<th>Overseas</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stall* Normal rate</td>
<td>₹ 37,500</td>
<td>₹ 75,000</td>
<td>US$ 1,500</td>
</tr>
<tr>
<td>Delegates - Early bird scheme*</td>
<td>₹ 4,500</td>
<td>₹ 7,500</td>
<td>US$ 200</td>
</tr>
<tr>
<td>Delegates - Normal rate</td>
<td>₹ 6,000</td>
<td>₹ 10,000</td>
<td>US$ 250</td>
</tr>
</tbody>
</table>

*Early bird scheme upto 30th September 2013 only. Shell scheme stall size 3m x 3m

Terms & Conditions
- The Shell Scheme stalls of 9 sq. m. will be given built up with 1 table, 3 chairs, Fascia with company name, one power outlet of 15 amp/220 volts and three spotlights.
- Exhibitors have an option to build their own designs. If opting for own design the particulars of the contractor and design prototype shall be submitted to the Organizing Committee by 15th December 2013.
- There would be three delegate pass per stall of 9 sq. m.
- Delegates would be provided complimentary lunch during the show days.
- Discount of 25% on bulk booking done by other countries Seafood Associations (subject to minimum of 45 sq. m) and one slot in Technical Session (if interested) will be given.

Be a sponsor to the event and make your presence felt!

Organised by:

MARINE PRODUCTS EXPORT DEVELOPMENT AUTHORITY
(Ministry of Commerce & Industry, Govt. of India)
MPEDA House, Panampilly Nagar
PB. 4272, Kochi - 682 036, Kerala, India
Tel: +91 484 2321722, Fax: +91 484 2312812
E-mail: gibin@mpeda.nic.in/pubmpeda@gmail.com
Website: www.mpeda.com

SEAFOOD EXPORTERS ASSOCIATION OF INDIA
Seafood House, Willingdon Island
Kochi - 682 003, Kerala, India
Tel: +91 484 2666572, 266152
Fax:+91 484 2667470
E-mail: seaihq@eth.net
Website: www.seai.in

For registration & other information, please visit: www.indianseafoodexpo.com
The India International Seafood Show (IISS) is one of the oldest and largest seafood events in Asia. This biennial event has international and domestic exhibitors successfully showcasing their business to a potential global market and connecting with promising leads and partnerships.

The 19th edition of IISS to be held from 10th to 12th January 2014 in Chennai, India, promises to be even bigger and better. IISS 2014 is focusing on “Guilt free seafood from India” to highlight the sustainable practices followed in Capture & Culture fisheries in India. In India the fish symbolises both transformation and creation. Indian fishermen and aqua farmers have made it their tradition to do their activities in a sustainable way and in harmony with the nature. As a result the “Incredible Seafood” from Incredible India can be consumed without any trace of guilt.

**Indian seafood Industry**

India’s seafood industry has become one of the leading suppliers of quality seafood to all the major markets of the world. India is the second largest aquaculture producer in the world, the 2nd largest exporter of shrimps to Europe, the 3rd largest exporter of shrimps to Japan and 4th largest exporter of shrimps to US. India has world class seafood processing plants that follow quality control regimes compliant to stringent international regulatory requirements.

Indian seafood exports have grown exponentially over the past 5 years. India exported quality seafood worth US $ 3.5 Billion in 2011-12 and is expected to achieve US $ 5 Billion in 2014-15. Sustainable fishing methods, increased aquaculture production particularly of *Litopenaeus vannamei* facilitates participation in this growth story.

IISS-2014 presents tremendous scope for tapping new avenues and introducing various technology and products to the global market. With multifold increase in *L. vannamei* production, India is poised for enhancement in production infrastructure. IISS-2014 also provides great opportunity to forge new partnerships and strengthen the existing relationship, for all the sectors associated with seafood industry.

**Venue**

IISS 2014, will be held in Chennai Trade Centre (CTC), Chennai, India from 10th to 12th January 2014. Chennai, the capital of Tamil Nadu State, is known for its beautiful temples and rich cultural heritage. It also offers the best hospitality services. Chennai is well connected by air to all International destinations and all parts of India. Chennai is the main port for export of marine products from India by sea and air. Your visit to Chennai offers a life time opportunity to visit and explore Incredible India.

**Exhibitors profile**

- Seafood importers and exporters
- Seafood processors
- Manufacturers of processing/packaging machinery/equipments
- Suppliers of ingredients, additives and other inputs
- Cold storage solution providers
- Manufacturers of aquaculture related machinery/equipments
- Producers of shrimp, scampi, fish, Hatchery owners and other allied sectors
- Investors, bankers, financial Institutions and insurance bodies
- Manufacturers of testing equipments, electronic equipments, cleaning equipments etc.
- Manufacturers of fishing gear, insulated fish box, tubs, crates etc.
- Operators of shipping lines, reefer cargo, logistic service providers
- Technicians and technocrats from processing plants and quality control departments
- Policy makers from the state and Central Government and related Fishery institutions