

THE SEAFOOD EXPORTERS ASSOCIATION OF INDIA

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To

All Members

Sub: India International Seafood Show 2014

Dear Sir,

As you are aware, the India International Seafood Show (IISS) is one of the oldest and largest seafood events in Asia. This biennial event has international and domestic exhibitors successfully showcasing their business to a potential global market and connecting with promising leads and partnerships.

The 19th edition of IISS will be held in Chennai Trade Centre, Chennai from 10th to 12th January 2013. IISS 2014 is poised to be even better and bigger than the earlier versions, with a theme 'Guilt –free seafood from India' to highlight the sustainable practices followed in Capture and Culture fisheries in the country.

Indian seafood exports have grown exponentially over the past five years. India exported quality seafood worth US \$ 3.5 Billion in 2011-12 and is expected to achieve US \$ 5 Billion in 2014-15.

IISS 2014 presents tremendous scope for tapping new avenues and introducing various technology and products to the global market. With multifold increase in L.vannamei production, India is poised for enhancement in production infrastructure. IISS 2014 also provides great opportunity to forge new partnerships and strengthen the existing relationship for all the sectors associated with seafood industry.

The registration and sponsorship details are attached herewith. We invite your participation in the event and make it a grand success. For more details, please visit www.indianseafoodexpo.com

A special commemorative souvenir will be released to coincide with IISS 2014. There exists scope for advertisements in this souvenir to reach wider audience. The tariff is as follows. We solicit your patronage in the souvenir. Advertisement Tariff for Souvenir – first come – first served basis. Kindly forward your matter for advt and the payment to us at the earliest.

Page (all in color)	Domestic	Overseas
Back Cover	Rs. 75,000	US \$ 1,500
Front Inside Cover	Rs. 50,000	US \$ 1,200
Back Inside Cover	Rs. 50,000	US \$ 1,200
Divider Page	Rs. 40,000	US \$ 1,000
Regular Inside Page	Rs. 15000	US \$ 300

Looking forward to your support and co-operation.

S Ramakrishnan
Secretary